



LONG BEACH BUSINESS SUPPORT EXPO

**ATTRACTING CUSTOMERS 365 DAYS A YEAR:
INNOVATIVE WAYS TO LEVERAGE TECHNOLOGY
FOR YEAR-ROUND BUSINESS SUCCESS**

MON. NOVEMBER 17, 2014 | 4:00PM - 8:00PM

LONG BEACH HOTEL 405 E BROADWAY, LONG BEACH, NY 11561

Refreshments will be served!

PROGRAM: 5:00-5:30 PM Welcome & Overview of Local Business
Banking Resources : Citibank

5:30-6:15 PM Co-Working Space and Resources for Tech & StartUps:
LaunchPad Long Island

6:15-7:00 PM Tech Solutions for Small Business: Web 2.0,
Advertising, Social Media

Learn about available support for local businesses with one-on-one advice from experts in fields such as grants, small business development, loans, energy audits, marketing, and advertising.

Register online at www.farmingdale.edu/sbdc

Call 631-420-2765 for more information



Participating vendors include:

Citi, City of Long Beach, Cybernet Place, Creative Vibe Advertising, EmPower Solar, Likeable Local, Long Beach Chamber, Long Island Development Corporation, Long Island Housing Partnership, NYS Small Business Development Center, PSEG LI, Sustainable Long Island

Long Beach City Council: Scott Mandel, President; Fran Adelson, Vice President; Anthony Eramo; Eileen J. Goggin; Len Torres **City Manager:** Jack Schnirman **Director of Economic Development:** Patricia Bourne